

CURRICULUM VITAE

Family name: Ameije
 First names: Karel
 Date of birth: 14 12 1956
 Nationality: Belgian
 Civil status: Separated, two children
 Education:

| Institution [Date from - Date to] | Degree(s) or Diploma(s) obtained: |
|--|--|
| University of Boston/ Free University of Brussels (VUB) 1983-1986 | Master of Science in Computer Information systems |
| University of Wisconsin – Green Bay 1975-1980 | Bachelor of Science in Science and Environmental change |
| Colombia Business School 1998 | Marketing Certificate |
| Management Centre Europe, Brussels | Courses followed during my ten year stint at Management Centre Europe: Peter Drucker (strategy), Sumantra Goshal (strategic leadership), Henry Mintzberg (strategy), Robert Kaplan (balanced scorecard), Edward De Bono (lateral thinking), Jean-Claude Larréché (Insead – marketing) John Bateson (services marketing), Philip Kotler (marketing fundamentals), Tom Johns (NASA – project management), Jack Trout (marketing strategy), Don Tapscott (ICT), Thomas Davenport (business process re-engineering), Frederick Reichheld (customer loyalty), Charles Handy (the future of organisations), Richard Pascale (the people side of business) and John Humble (MBO -management by objectives) |

Language skills: Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

| Language | Reading | Speaking | Writing |
|----------|---------|----------|---------|
| Dutch | 1 | 1 | 1 |
| English | 1 | 1 | 2 |
| French | 2 | 2 | 3 |
| Spanish | 3 | 3 | 4 |

Present position: independent consultant

Years within the firm: 7 years with SHE Consultancy – my own company

Key qualifications:

In depth knowledge of **project management** and project **monitoring**. Results Oriented Monitoring (ROM) is a core competency.

Subject matter expert on **environment** and **learning processes** (education & e-learning).

All round **management expertise**: 10 years of a senior-level function at a management school has resulted in a good knowledge of management domains such as quality management, customer services, marketing, communications, ICT strategy & implementation and learning & training.

Specific experience abroad

| Country | Date from – date to | Mission |
|---|---------------------|---|
| Ghana, Namibia, Zambia, Uganda, Kenya, Sierra Leone, Samoa, Fiji, Vanuatu, Samoa, Tonga, Papua New Guinea | 2005-2007 | Monitoring (ROM) of EDF (European Development Fund) programmes of the European Commission in the ACP (Africa, Caribbean, Pacific) region. |
| Turkey | Oct 2005- July 2006 | Team leadership of the EC communications programme. |
| Costa Rica | May 2002- Jul 2002 | e-Learning project on the Tropical Forest of Costa Rica. An exchange between Belgian and Costa Rican students. |
| Ecuador | 1980 | Naturalist guide in Galapagos. |

Professional experience

| Date from - Date to | Location | Company | Position | Description |
|---------------------|--|------------------------|----------------|---|
| Aug 2005 - present | Ghana, Namibia, Zambia, Uganda, Kenya, Sierra Leone, Samoa, Fiji, Vanuatu, Samoa, Tonga, | PriceWaterhouseCoopers | Senior monitor | ROM monitoring during and ex-post. Sectors: emphasis on environment; also: health, agriculture and education. |

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|------------------------|------------------|--|------------------------|---|
| | Papua New Guinea | | | |
| Oct. 2005 July 2006 | Ankara | Ecotec Research and Consulting | Team Leader | I was managing the official EU Communications project in Turkey . My task was to communicate to specific audiences the realities of Turkey joining the EU. A team of 20 experts assisted me. Complex EU policies needed to be explained such as the Common Agricultural Policy (CAP), the Environmental Policy etc.. . |
| Dec. 2000 present | Brugge | SHE Consultancy | Independent consultant | SHE Consultancy conceives and manages complex communication and learning projects related to "sustainable development" in a North-South context. e-learning is an important platform and secondary schools a frequent target. With a grant of € 205,000 (Flemish government & Turkish bank), www.planeetzee.org is the most recent e-learning project on sustainable management of our oceans . The policies of the European Science Foundation is the starting point; 17 to 18-year-olds are the target audience. The project is based on exchanges between Turkey and Belgium and is to start in January 2008. With a government grant of € 800.000, 2004.regenwoud.com became the largest e-learning project in Belgium in 2002. 5000 students participated during its first year in 2002. The theme was " Tropical Forests: Sustainable development within a context of increasing globalisation ". With a government grant of € 150.000, www.expeditiezeeleeuw.be became the largest " Science & Society " project on oceans in Belgium. A team of 66 scientists represent the work done by 500 marine-related scientists active in the North Sea area. It was launched on the 12 th of January 2005. |
| Oct 1999- Nov 2000 | Brussels | Valoris Consultancy (management consultancy) | Senior trainer | At Valoris I helped to set up Valoris Academy. This internal training center focused on educating high potential young managers from the UK, The Netherlands, France and Belgium on project management . |

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|-----------|----------|---|-------------------------------|---|
| 1990-1999 | Brussels | Management Centre Europe (Europe's largest business school) | Chief Operating Officer (COO) | <p>I started as director of marketing with the job evolving into a Chief Operating Officer function; my main responsibilities included:</p> <ul style="list-style-type: none"> • project manage the ISO 9001 (version 2000) certification process; • conceive and implement the <u>marketing & communication strategy</u>; • strengthen the market position of the business school in 26 countries of the EMEA region through seminars and conferences; • generate revenue of € 32.500.000; • improve ROI of <u>communications</u> budget amounting to € 10.500.000; • safeguard the processes of customer satisfaction and quality; • provide leadership to a highly educated and international staff of 45; |
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Other relevant information (eg, Publications)

Publication: Co-author of book: Lesaffer, R. (ed.), Brugge Gedraaid, Ideeën over de toekomst van Brugge, Die Keure, 2006